



Master of Business Administration, MBA

2016-2018 Catalog Requirements

PROGRAM PREREQUISITES

The typical MBA candidate is expected to have a working knowledge of the fundamentals of business, including management, quantitative decision-making, accounting, finance, and the current business environment. All MBA applicants will be expected to demonstrate competency in the following topic areas identified as program prerequisites:

1. Statistics or Quantitative Methods for Business Decision Making (equivalent to BA 3010)
2. Principles of Financial Accounting (equivalent to ACCT 2200)
3. Principles of Finance (equivalent to FIN 3000)
4. Economics Theory (equivalent to ECON 2028)
5. Principles of Management (equivalent to MGMT 3000)

Competency can be established by providing:

1. Proof of appropriate coursework at the undergraduate level
2. Taking a foundation knowledge courses as recommended by the MBA Coordinator
3. Completing an online review course and passing the appropriate competency exam.

For applicants with baccalaureate degrees not in Business Administration or those persons needing review, courses are available.

Note that graduate students with undergraduate degrees from outside of California or outside of the UC or CSU system(s) must complete the equivalent of the Graduate Writing Assessment Requirement (GWAR) to graduate. We recommend that this requirement be completed early, as it can be a useful refresher. Achievement on the verbal section of the GMAT or GRE at or above the 60th percentile also satisfies this requirement. A meeting with the MBA Coordinator/Advisor will help you determine if this requirement applies to your course of study.

COURSE REQUIREMENTS

A minimum of 36 units of approved 600-level graduate courses are required for the Master of Business Administration degree.

Core Courses (27 units)

All candidates for the degree must complete the following courses:

1. Accounting 6000: Financial Accounting for Leaders (3)
2. Accounting 6200: Accounting for Decision Making and Control (3)
3. Finance 6000: Seminar in Financial Management and Policy (3)
4. Management 6020: Seminar in Operations and Technology Management (3)
5. Management 6050: Managerial Skills (3)
6. Management 6900: Seminar in Strategic Management (3)
7. Management Information Systems 6100: Information Systems for Leaders (3)
8. Marketing 6000: Seminar in Marketing Management (3)
9. BA 6900: Master's Culminating Project (3)

Elective Courses (9 units)

All CSUB MBA students are required to take a minimum of 9 units (3 courses) of electives.

While MBA programs typically do not have formal concentrations, the MBA student may specialize in a specific area of interest. Should you wish to build something in your field, please see the MBA Director or the MBA advisor. Additionally, students who have completed national certification exams may be able to count these as their electives towards their CSU Bakersfield MBA. Please see the MBA Director or MBA Advisor for more information.

INDUSTRY-SPECIFIC SPECIALIZATIONS

The CSUB MBA currently has three industry-specific elective patterns:

• Accounting

Accounting majors who intend to seek CPA licensing outside of California are required to complete a fifth year of course work prior to licensure. The CSUB MBA Program has developed a course track that enables accounting majors to complete the fifth year while simultaneously engaging in personal development. At the completion of the 5th year course sequence, students who would like to complete the MBA degree program need only take the remaining courses.

• Insurance Industry

Students who have passed the Chartered Property Casualty Underwriter national certification exams (CPCU 500, CPCU 520, CPCU 530, CPCU 540) may count these as their electives towards their CSU Bakersfield MBA. See the MBA Director or the MBA Advisor for more specific information.

• Non-Profit/Public Administration/Health Care

Students who would like to combine the MBA with non-profit, public sector, or health care work interests may create a specialization using classes from the Masters in Public Administration or the Masters in Health Care Administration. For example, a student who is interested in non-profit should take non-profit management (PPA 5190), grant writing (PPA 5200), and a marketing elective. See the MBA Director or MBA Advisor for an appropriate plan of study.



CSU Bakersfield

School of Business and Public Administration

www.csub.edu/mba

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SCHOOL OF
BUSINESS AND PUBLIC
ADMINISTRATION



Master of Business Administration (MBA)

Developing Innovative Business Leaders

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CSUB MBA



Career Opportunities

Earning your MBA degree is an excellent investment in your future. The MBA program provides you with a broad set of knowledge and tools that will propel your career forward and enhance your business acumen, while fostering practical leadership and managerial development.

CSUB MBA alumni have gone on to leadership positions in a wide range of fields, including:

- Accounting
- Agriculture
- Armed Forces
- E-Commerce
- Education
- Energy
- Finance
- Insurance
- Information System & Technology
- International Business
- Marketing
- Operations and Supply Chain Management
- Real Estate Development
- Sales

School of Business and Public Administration Faculty

- Mohsen Attaran, Ph.D.
- Hossein Bidgoli, Ph.D.
- Yong Choi, Ph.D.
- Mahdy Elhusseiny, Ph.D.
- John Emery, Ph.D.
- Mike Flanagan, Ph.D.
- Ji Li, Ph.D.
- Harvey McCown, CPA, MBA
- David Olson, Ph.D.
- Lori Paris, Ph.D.
- John Stark, Ph.D.
- Michael Way, Ph.D.
- Jean West, Ph.D.
- Di Wu, Ph.D.
- Dan Zhou, Ph.D.

