Economics at CSUB

The Economics Department at California State University, Bakersfield offers a Bachelor of Science in Economics degree with an opportunity to augment the major with an emphasis area in a complimentary subject.

The Bachelor of Science in Economics positions the graduate for a professional career directly after completion of the baccalaureate.

The Economics Department also offers an Economics Concentration with the B.S. in Business Administration, an Economics Minor and various courses fulfilling university-wide requirements.

To find out more about the Economics Department at CSUB, contact the School of Business and Public Administration’s Student Services Center at (661) 654-2326 or visit our website: www.csub.edu/bpa.

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Why Study Economics?

Economics is the science of decision making under scarcity and of organizing the production and distribution of goods and services within and between nations. Knowledge of economics can make a significant contribution to citizenship and to cultural and intellectual development. A degree in Economics is excellent preparation for a number of careers in the business, government, and nonprofit sectors.

Economics is an analytical discipline that reinforces skills such as decision-making, making logical deductions and statistical inferences, and collecting and analyzing data. Economic analysis is the process of applying economic tools and the economic way of thinking to real-world problems.

At CSUB, our Economics curriculum provides a thorough understanding of economic theory and applies the theory to evaluating public policies, analyzing the external economic environments of organizations, providing decision support, determining tradeoffs among alternatives, and formulating tactical and strategic decisions.

Get the BPA Experience

Student Support
At CSU Bakersfield, students enjoy small class sizes and face-to-face interaction with their professors. The BPA Student Services Center provides valuable support services, including full-time advisors who work with you to facilitate success in your degree program. Campus clubs and student organizations are a great way to make new connections and build professional networks.

Outstanding Faculty
BPA faculty members are highly qualified Ph.D. professors who are active in academic research, consulting and community service. They use the latest instructional methods and present applied coursework that is relevant to organizations of every size and industry.

Community Connections
The School of Business and Public Administration at CSUB provides numerous opportunities for internships with businesses, government, and nonprofit agencies throughout Kern County.

Convenience and Value
BPA’s flexible programs are designed to meet the needs of full-time students and working professionals. Evening classes allow students to pursue a degree while working full-time. In these tough economic times, CSUB offers a terrific educational value, with total fees averaging around half the cost of most private or online universities.

"I don't think there's a better major for anyone working in government. I use the analytical skills that I gained from my CSUB economics major every day in addressing issues facing Kern County government."

- Theresa Hitchcock
Chief Deputy County Administrative Officer
County of Kern

Career Opportunities
Economics graduates pursue careers in diverse areas, including:
- Government and Public Policy
- Business
- Agriculture
- Banking and Financial Services
- International Relations
- Education
- Law
- Health Care Administration
- Non-Profit Agencies
- Market Research
- Property Management
- Investment Banking

A Bachelor’s degree in Economics is also an excellent foundation for students who are considering the MBA, law school or another professional graduate program.

"The economics degree from CSUB gave me a strong foundation in optimization and analytics that was the key to success in both my Master’s degree programs. I have been able to apply what I learned in the program everywhere I’ve been employed."

- Abran Padilla
Director of Operations Finance
Paramount Farms International, LLC