School of Business and Public Administration

Executive Advisory Council

2010

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The best business schools in the world.
Dear Colleagues and Supporters:

It is my pleasure to present this publication describing our school’s Executive Advisory Council. A key component to the success of quality, internationally-accredited business and public administration programs is the support, encouragement, and shared knowledge of business, government, and civic leaders. We at the School of Business and Public Administration at California State University, Bakersfield, are grateful to have the abundance of wise counsel, experience, dedication, and drive of these distinguished area citizens in support of our programs, faculty, and students. The work of these Council members is invaluable in helping us build a better business and public administration school for Bakersfield, Kern County, and the people of the State of California.

John T. Emery, Ph.D., Dean
School of Business and Public Administration
School of Business and Public Administration

Organization

Dean
School of Business and Public Administration

MBA Director

Associate Dean

Dean’s Executive Advisory Council

BPA Student Services Center

Department of Finance and Accounting

Department of Management, Marketing and MIS

Department of Public Policy Administration

Department of Economics

Business Research and Economic Center

John T. Emery, Ph.D., Dean
Mark Evans, Ph.D., Associate Dean
Mike Bedell, Ph.D., MBA Program Director
Mary Doucet, Chair of Finance and Accounting
John Stark, Chair of Management, Marketing, and MIS
Steven Daniels, Ph.D., Chair of Public Policy Administration
Mark Evans, Interim Acting Chair of Economics
Donavan Ropp, J.D., Director of Business Research and Economic Center
Executive Advisory Council

A symbiotic relationship between the School of Business and Public Administration (BPA) and employers of the school's graduates is undeniable. The establishment of a system of communication between these two groups is a key factor in the effectiveness of the school's educational efforts. All will benefit by a high degree of student preparedness; and all will feel the impact of a high-quality educational program.

Businesses and public agencies will benefit from higher employee productivity and shorter job orientation periods, greater innovation and creativity by employees who bring knowledge of a variety of management techniques, and employees who possess experience in the most advanced computer technology.

The school will benefit from the prestige gained by the high demand in business, industry and the public sector for its graduates, from technologies and trends shared by our constituencies that can be incorporated into the curriculum, and the sense of pride in knowing that its graduates are prepared for their future roles as business and industry leaders. This mutually beneficial partnership will be managed and directed by representatives from business, industry, and the public sector working with the school in the form of an advisory committee called the Executive Advisory Council (EAC).

This document will serve as the EAC charter, and will define its structure, responsibilities and initial goals and objectives. It is suggested that this charter be reviewed periodically and, if necessary, revised by consensus of the EAC members. All recommendations of the EAC will be presented to the Dean of the School of Business & Public Administration, who will consider them carefully and implement them at his discretion.

GOAL

It is the goal of the EAC to assist the BPA in its mission (see Mission Statement attached) by recommending programs, policies, procedures and actions which work toward the elimination of possible gaps between what a student must learn to graduate from the BPA, and what the same student must know to assume an entry-level position within a progressive, competitive organization.
OBJECTIVES
The prime objective of the EAC is to establish a vehicle for stakeholder-school communication as a forum for the presentation and discussion of mutual concerns. This active partnership shall address the needs of both communities and make constructive recommendations for the improvement of student education. The business, industry and public sector members provide guidance, technical expertise, and support for the continued advancement of the programs of the BPA. The academic members serve as consultants to our stakeholders; staff the educational programs; and provide the means for evaluating, implementing, and assessing the recommendations of the council members.

Because the relationship between the school and the stakeholder community is dynamic, the EAC must be flexible enough to change its objectives as the Council determines what is feasible, practical and beneficial. The categories of mutual concern to be addressed by the EAC include the following:

• Setting goals for academic and professional accomplishments
• Assisting in the school’s strategic planning process
• Developing resources for financial and technical support for the school
• Coordinating the needs of stakeholders with the curriculum of the school

MEMBERSHIP
The school welcomes experienced business, industry and public sector leaders who are decision-makers in their fields as members of the EAC. Members can be nominated to the dean, who may then invite them to serve for an initial two-year term. To ensure continuity in the projects undertaken by the EAC, some of the initial appointments may be for three years. The dean may invite, as no-voting visitors, other members of the CSU Bakersfield community.

ORGANIZATION
The EAC is governed by a chair, who is a stakeholder member selected by the EAC membership and approved by the dean of the BPA. The chair presides over all formal meetings for one academic year. A vice chair, who presides over meetings in the absence of the chair, is selected by the same means as the chair and, with the above approvals, ordinarily advances to chair for the next academic year.
COMMITTEES
The EAC chair, with the approval of the dean, may organize and convene subcommittees of the EAC to address specific topics of concern to the School. These ad hoc committees and special working groups may recruit members from outside the EAC membership.

MEETINGS
The EAC meets quarterly during the academic year, on-campus or off-campus, at the discretion of the chair and/or dean. The tentative schedule of future meetings is agreed upon by the members of the EAC at the beginning of each academic year. Agenda items are the joint responsibility of the EAC chair and the dean, and are sent to each EAC member in advance of the meeting. The chair distributes Minutes of the meetings with the assistance of a school staff member. Files of Minutes, records, and other communications are maintained by BPA.

FINDINGS AND RECOMMENDATIONS
Findings and recommendations by the EAC for action on specific issues are discussed within the context of EAC meetings. When appropriate, a formal action plan may be submitted to the dean for consideration and presentation, at his discretion, to appropriate university administrators.

In the event that the dean does not agree with a Council recommendation, he will provide a written explanation for that rejection.

FINANCIAL EXPECTATIONS
Members of the EAC are not required to make a personal contribution to the School. They are, however, encouraged to request that their employers become Business Partners with the School, and contribute $500 in cash or $5,000 in gifts-in-kind annually. EAC members also are encouraged to use whatever influence is appropriate within their respective companies and with their business associates to develop student internships and senior projects, garner technological support whenever possible, and assist in identifying employment opportunities for BPA graduates.
Adam A. Alvidrez
Public Affairs Representative
Chevron North America

Adam Alvidrez has been the Public Affairs Representative for Chevron North American Exploration and Production Company since August 2008.

He serves as Chevron’s representative on boards, organizations, and community projects. He also participates in coordinating support in key organizations and events. Adam assists in developing and implementing advocacy strategies on local and regional government legislative and regulatory proposals. He also manages and coordinates special projects.

Mr. Alvidrez served as the President-elect for the Kiwanis Club of Bakersfield. He was also a past Vice-President for the American Society for Public Administration and a Council Member for Kern County Child Care Council.

Mr. Alvidrez graduated from California State University, Bakersfield in 2006 with a Master’s in Public Administration. He received several MPA honors. He received a Certificate of Recognition from Assemblymember Kevin McCarthy and a Certificate of Recognition from Senator Roy Ashburn for graduating from the Leadership Class of 2006, and he received a Resolution of Appreciation from the Kern County Children and Families Commission for providing exceptional professional service to children and families of Kern County.
Lou is the senior shareholder of Barbich Hooper King Dill Hoffman, a regional accounting and consulting firm, with offices in Bakersfield, San Luis Obispo, and Santa Maria. Lou’s specific expertise is in income and estate tax consulting for clients in widely diversified industries with an emphasis in agricultural industries. He also provides financial and management consulting for clients including trusteeships, successorship planning, consulting on the purchase or sale of a business, valuation of a business, loan structure analysis, and cash flow planning.

Mr. Barbich is a past president of the 30,000 member California Society of Certified Public Accountants (CSCPA), and is the recipient of the California Society’s Distinguished Service Award. He is a past president of the Bakersfield chapter, CSCPA. He was a member of the Board of Directors of the 320,000 member American Institute of Certified Public Accountants (AICPA).

He was instrumental in forming and is the Chairman of the Board of CAMICO, a professional liability insurance company formed under the auspices of the CSCPA, serving CPA's in all 50 states.

He is a member of the Board of Directors of San Joaquin Bank, a public company, and Chair of its Audit, Compensation, Loan Review, and Technology Committees. He is a past president of Bakersfield West Rotary and a current member of the Rotary Club of Bakersfield. He is a past president of Bakersfield Country Club. He is a past Chairman of the Board of the Greater Bakersfield Chamber of Commerce. Lou served on the facilitation team of Greater Bakersfield Vision 2020, and chaired the Education Vision Force.

Lou is a co-recipient of the John Brock Award, 2003.
Sheryl L. Barbich  
President  
Barbich Consulting

Barbich Consulting facilitates change through strategic planning, management consulting and executive coaching.

Barbich Consulting has been facilitating change since 1990. Previous positions held include: President of Integrated Knowledge Group, Inc., an agriculture-specific accounting software company; Chief Financial Officer for Coleman Homes, Inc.; and Vice President and Manager of the Bakersfield Business Banking Center for Security Pacific Bank.

Sheryl is a graduate of the University of California, with a B.A. in Economics, and the Pacific Coast Banking School at the University of Washington, equivalent to a Masters of Business Administration, concentration banking and finance.

She is the author of two books, Strategic Planning: A Step-by-Step Guide to Building a Successful CPA Firm, and The Quick and Easy Guide to Delegation: Key to Profitability and Growth, published by the American Institute of CPA's.

Sheryl is President of Greater Bakersfield Vision 2020. She currently serves on the Board of the Bakersfield Country Club, Bakersfield Museum of Art, and the CSUB Foundation. She is a past Chair of the Greater Bakersfield Chamber of Commerce, the Bakersfield Museum of Art, the CSUB Foundation for Research, and the CSUB Kegley Institute of Ethics. She is a past president of the Rotary Club of Bakersfield, the Bakersfield Racquet Club, Bakersfield Memorial Hospital Foundation, and AAUW. She is also the past chair of the Golden Empire Transit District, the Kern County Board of Zoning Adjustment, and Options Unlimited.

Sheryl is the recipient of the CSUB President’s Award, 2002; co-recipient of the John Brock Award, 2003; and the CEWAER Woman of Distinction 2004, and Women with a Heart for Bakersfield.
Richard Beene
President & Chief Executive Officer
The Bakersfield Californian

Born in Knoxville, Tennessee, and reared in Atlanta, Beene has spent his entire career in newspapers on both the editorial and business side. He was appointed President and Chief Executive Officer in 1998 after serving four years as Executive Editor.

His duties include overseeing the flagship Bakersfield Californian as well as three affiliate companies, Valley Direct, Inc. (VDI), Mercado Nuevo and Participata. In addition to the daily newspaper, The Californian produces three glossy lifestyle magazines and a range of digital products including the community portal bakersfield.com. The subsidiary company Mercado Nuevo produces the free community weekly The Northwest Voice, The Southwest Voice, the Hispanic magazine Mas and the classified and youth portal website Bakotopia.com as well as Bakotopia magazine. The Tehachapi News, a community weekly, and seven community telephone books in Ridgecrest, Frazier Park, East Kern, Lake Isabella, Taft, Shafter and Tehachapi are part of Valley Direct, Inc.

Beene joined The Californian after seven years with The Los Angeles Times, where he worked in the Orange County, South Bay and San Fernando Valley offices serving in a variety of editing and management positions. He was part of the reporting teams awarded the Pulitzer Prize for coverage of the 1992 Los Angeles riots and the 1994 Northridge earthquake. Prior to that, Beene worked as a journalist overseas, serving as Latin American bureau chief in Mexico City for The Dallas Times Herald, an editor at the Spanish News Agency EFE in Madrid and as Cairo bureau chief for United Press International.

He also worked as state manager for UPI in Miami and Birmingham, Alabama, an editor on the UPI Foreign Desk in New York, political writer for UPI in Atlanta and in editing positions at The Fort Lauderdale Sun-Sentinel, Marietta (Ga.) Daily Journal and Warner Robins (Ga.) Daily Sun.

Beene graduated with a degree in history and a minor in journalism from Georgia Southern University.
Keith Brice is the President/CEO of Mid State Development Corporation. Headquartered in Bakersfield, Mid State is a non-profit Certified Development company serving Kern County. Mid State partners with commercial lenders to finance owner-occupied commercial/industrial real estate and equipment. The company was established in 1980 to assist in creating economic growth through projects that help businesses become more competitive in the marketplace.

Since inception, Mid State Development has funded over $100 million in loans. These projects have created or retained over 5,000 jobs in Kern County.

Keith came to Mid State with over 20 years of commercial banking experience, having held Vice President positions at California Republic Bank, First Interstate Bank, and Sanwa Bank (now Bank of the West). An active member in the community for over 20 years, having served on various boards and committees. They include Greater Bakersfield Chamber of Commerce, South Bakersfield Kiwanis, Governing Board of the United Way of Kern County, Presbyterian Church Foundation, Small Business Development Center, Kern Economic Development Corporation and Kern Community Foundation.

A native of Washington, D.C., Keith earned his Bachelor’s degree in Business Administration from the University of Dayton. He is also a graduate of Pacific Coast Banking School in Seattle. He is married to Betsy Brice, who is a math teacher at Freedom Middle School. The couple has two kids, Vanessa and Shane.
Mr. Brock, a native of Bakersfield, received his Bachelors degree from Stanford University and a Masters degree in Business Administration from the University of Southern California.

Following graduation he joined the family business which owned and operated Brock’s Department Stores in Bakersfield. Mr. Brock became President and Chief Executive Officer of the company in 1980, and held this position until the business was sold to Gottschalks in late 1987.

In 1988 he joined the firm of Gregory D. Bynum and Associates, Inc., where he is currently Vice President/Real Estate Development. The firm specializes in commercial real estate development, appraisal, property management and investment.

Mr. Brock has been very active in the community, serving on various boards including those of Bakersfield Memorial Hospital, the United Way of Kern County, YMCA of Kern County, Greater Bakersfield Chamber of Commerce, Lori Brock Children's Museum, Rotary Club of Bakersfield, Kern River Volleyball Club, Bakersfield Country Club, and he currently serves on the board and is Secretary of the Kern County Community Foundation.

He has also been involved in numerous fund-raising activities for these groups as well as for the American Cancer Society, California State University, Bakersfield, Garces Memorial High School, American Heart Association, Stanford University and others.

Mr. Brock was one of the organizers of the Bank of Stockdale and served on the Board of Directors of the bank from 1983 until 2001. In addition to the Executive Advisory Council at CSUB, he has served on the Athletic Foundation Board and on the President’s Advisory Council.
Frank J. Colatruglio, CFA, CFP
Vice President/Financial Advisor
Merrill Lynch

Frank Colatruglio is currently a Vice President/Financial Advisor in the Merrill Lynch office in Bakersfield. Prior to that he worked for Wells Fargo Investments, LLC for nine years and was among the top 20 percent retail Financial Advisors firm-wide between 1998 and 2000. He originally started in the Financial Advisory business in 1986 with Prudential Bache Securities. He Graduated Magna Cum Laude from CSUB in 1981 with BS degrees in Psychology and business Administration with a concentration in Finance. He was named as the Wall Street Journal outstanding graduate in Finance for 1981, and nominated for membership in Beta Gamma Sigma during his last year as a student. He obtained the Certified Financial Planner (CFP) designation in 1996, and the Chartered Financial Analyst (CFA) designation in 1999. Frank is required to complete 20 hours of continuing education every two years to maintain his CFP license, as well as sign a personal conduct statement pertaining to the renewal of both his CFA and CFP designations.

Frank is active in various community organizations. In addition to belonging to the CSUB EAC and the CSUB Alumni Association, he has been a consistent contributor to the CSUB Annual Fund. He is a member of the Bakersfield East Rotary where he is a Paul Harris fellow and is on the Finance Committee. He is a member of the Estate Planning council of Kern County, and is a past president of the Alzheimer's Association of Kern County.

Between 2000 and 2006 Frank was invited to Charlottesville, Virginia to participate in the annual grading of CFA exams. This was a rewarding experience and it provided a way to give back to the profession while staying in touch with state-of-the-art methods and thinking regarding investment management. More than 130,000 candidates worldwide now sit for levels 1, 2, or 3 of the annual CFA exam administered by the CFA Institute in late spring. The CFA designation is recognized around the world as the most prestigious investment management credential that an investment professional can obtain.

Frank has resided in Bakersfield since graduating from CSUB in 1981. He is originally from Tiffin, Ohio, where he attended Calvert High School, was a National Honor Society member, and was co-captain of the school baseball team his senior year. He then attended Bowling Green University for three years. He arrived in Bakersfield after qualifying to enroll in the National Student Exchange Program whereby educational institutions exchange students with other participating domestic Universities. Frank enjoys golf, travel, reading, and music, in addition to spending time with his family.
Patrick J. Collins
CEO/Sales Manager
H.P. Sears Company, Inc.

Patrick Collins is the CEO/Sales Manager for H.P. Sears Company, Inc. H.P. Sears Company, Inc. is a third-generation, family-owned company established in 1928 in Central California. They are an account recovery agency with a focus on medical, retail, commercial, financial and professional services, and government collections as well as debt negotiation.

Mr. Collins was President and Chief Executive Officer for Kern Economic Development Corporation from April 1, 2000-2008. He was the Corporate Director of Real Estate Development for Quad Knopf, Inc. Engineering and Planning from 2006 - 2008. His primary role was to provide overall direction and companywide definition of market strategy for a division focusing on all types of development.

Mr. Collins' prior business experience began with CB Richard Ellis in 1980 in sales and marketing activities with a focus in office building leasing, followed by major landlord and institutional representation, then acquisition and disposition of investment properties. He became Managing Officer in the Bakersfield office in 1995 and was named Managing Director in April of 1998, for the newly created Southern California region. In his management role he led the Bakersfield Team to record activity and achievements. He has led and participated on many teams in achieving goals for a wide variety of clients. Consistently a top producer in his market, he also achieved national recognition by achieving The Colbert Coldwell Circle, top producers nationwide.

Mr. Collins has served on many boards including The Golden Empire Gleaners, St. Francis Foundation, Rotary Club, and Bakersfield Gunners Soccer Club. Mr. Collins is currently serving as a Board Member of Bakersfield Chamber of Commerce, Mid State Development, WESTEC, Workforce Investment Board, and serves as Chairman of the California Central Valley EDC. Mr. Collins has a Bachelor of Science degree in Marketing from Oregon State University, School of Business.

For fun, he has jumped out of airplanes (with a parachute), attended Russell School for Race Car Driving, run a half marathon, bungee-jumped, ridden in a 50 mile bike ride in Baja California, and windsurfed in waters from Hawaii to Mexico to the Caribbean. More frequent activities include tennis, golf, rollerblading and most recently snowboarding, an acquired taste from his teenage kids Sean and Kelsey. He is married to Terri (a nouveau snowboarder as well who is consistent top producer at Coldwell Banker.)
Joe Colombo is the Vice President of Sales for Colombo Construction. His father, Joe Colombo, Sr. founded Colombo Construction Co., Inc. in 1948. Mr. Colombo joined Colombo Construction in 1977. He has gained diversity of experience ranging from laborer, project superintendent, project manager and principal-in-charge. His experience working with various design teams gives projects the benefit of the most efficient mechanical and electrical systems available. In addition, his knowledge of materials and systems costs brings added value to the design and construction process.

For over 60 years, Colombo Construction Company, Inc. has successfully performed building construction throughout Southern and Central California. Their vision is to be the number one in Construction Company within the geographic areas in which they operate. Their vision is also to earn this position by treating their clients and team members as partners while continuing to live by their core values.

Mr. Colombo serves on the Board for Golden Empire Gleaners and Bakersfield Symphony Orchestra.
Mr. Cunningham became President & Chief Operating Officer of Tri-Valley Corporation in May 2009 shortly after joining the company as Vice President for Corporate Development. He had a distinguished 22-year international career with Occidental Petroleum Corporation (Oxy) that included 15 years of international assignments in Pakistan, Peru and Ecuador. As President & General Manager of Oxy’s Ecuadorian subsidiary, Mr. Cunningham led a successful restructuring of the business unit and renegotiation of its Block 15 contract that increased oil reserves, production, and profits.

He co-founded and was the first president of ASOPEC, a petroleum industry association through which he led the industry’s efforts to gain government approval for construction of the $1.1 billion OCP heavy oil pipeline system and marine terminal which is designed to transport 450,000 barrels per day.

Mr. Cunningham is a past president of the Association of American Chambers of Commerce in Latin America (AACCLA), a leading regional trade advocacy organization based in Washington, D.C. that serves as the umbrella for AmCham’s in 21 Latin American and Caribbean countries whose 20,000 members manage over 80 percent of U.S. investment in the region. AACCLA has been a major advocate for the North American Free Trade Agreement (NAFTA) and other bilateral trade agreements and business facilitation pacts between the US and countries in the region. He currently serves as treasurer on the Board of Trustees of the Pan American Development Foundation (PADF), an affiliate of the Organization of American States (OAS) also based in Washington, D.C. PADF implements over $50 million of projects annually to assist disadvantaged people in the hemisphere through public and private grants. He is a graduate of Trinity University and received an M.B.A. from the University of Texas at Austin. Mr. Cunningham is also a Certified Public Accountant.
John Emery was appointed dean of California State University, Bakersfield’s School of Business and Public Administration March 2008. Dr. Emery came to CSUB from serving as the former dean of the College of Business Administration at University of Texas – Pan American.

Dr. Emery earned both his bachelor’s and master’s degree from the University of Denver, and later earned his doctorate at University of Washington.

He has held various academic positions starting his career as a finance professor at University of Arizona from 1970 to 1985. From 1985 until 1994 he served as the department chair and finance professor at CSU Fullerton. In 1994 Dr. Emery became the dean of the College of Administration and Business at Louisiana Tech University where he managed over 60 faculty members, a number of staff, 1,400 undergraduate students, 120 graduate students and 65 doctoral candidates. It is under his leadership the College’s enrollment grew by 47 percent by updating curriculum and implementing marketing strategies. During his tenure the College funded 23 $100,000 Distinguished Professorships, two $1,000,000 Eminent Scholars Chairs, and secured funding for six additional major grants in the low seven-figure range. He remained there until 2000.

In 2001, he joined the University of Texas – Pan American. Dr. Emery has managed the growth of the College in excess of 10 percent annually. During the past four years the university’s graduation rate has grown from 24 percent to 33 percent and the freshmen to sophomore retention rate has increased from 54 percent to 73 percent.
Mark Evans
Associate Dean, School of BPA
California State University, Bakersfield

Mark Evans has been Associate Dean of the School of Business and Public Administration since 2005. As Associate Dean, he oversees internal functions within the School such as academic policies, academic outcomes assessments, and course scheduling. Previously, Dr. Evans served as Interim Dean for the Extended University Division for six years and more recently as Interim Dean of Business and Public Administration.

Dr. Evans received his Ph.D. in Economics from University of New Mexico and joined CSUB’s economics faculty in 1978. His post-doctoral studies include a Pew Foundation fellowship at Princeton. Evans served as Chair of the Economics Department from 1987 to 1996 and as Chair of Applied Economics in 2006-07. In the 1980’s, he developed the Land Resource Management degree program to prepare students for careers in the energy industry as land professionals. Subsequently, he broadened the program to incorporate environmental compliance. For many years, Dr. Evans served as Director of the Center for Economic Education and Research, during which the Center provided economic literacy programs for teachers and applied economic research services for business and government. Dr. Evans’ fields of interest include economic education and regional economic development.
Dana Fabbri is the Vice President and Retail Banking Regional Manager for Rabobank, N.A. As a regional manager, Ms. Fabbri oversees the bank’s three retail branches in Bakersfield.

Ms. Fabbri has been in the banking industry for 27 years. She served as a commercial banker for Citibank and a business banking officer for Bank of Stockdale. She spent ten years with First Interstate Bank as a corporate trainer in the retail banking group.

Ms. Fabbri is a long-time resident of Bakersfield and is currently the president of the American Business Women’s Association and is survivor chairperson for the American Cancer Society Relay for Life in Bakersfield. She is active in the Bakersfield Chamber of Commerce and Business International. She earned her bachelor of science degree in human resource management from California State University, Fresno.
Bruce Freeman currently serves as President of Castle & Cooke’s Mainland Communities Division; responsible for development on new residential master planned communities, retail shopping centers, industrial development, office development, apartment development, active adult communities and golf courses on the mainland United States (i.e., excludes Hawaii).

Bruce Freeman holds a B.A. from Harvard College and an M.B.A. from Stanford University School of Business, Freeman serves on the California State Bakersfield Foundation Board of Trustees, the Chairman’s Circle of the Kern Economic Development Corporation, the Board of Directors of the Bakersfield Symphony Orchestra, and was the Honorary Chairman for Junior Achievement for the year 2000. Freeman is also a member of the Bakersfield Downtown Rotary and Quest Club.

Freeman presented Kern County’s Real Estate Forecast at the 1994 Business Outlook Conference. He was the keynote speaker for Project 2000 Honors Program in March 1991, and was the keynote speaker for the Kern County Transportation symposium in May 1995. He was the commencement speaker for California State University’s School of Business and Public Administration in 1998 and was the keynote speaker for the African American Network’s Martin Luther King Day in January 2000. Freeman also received the Literacy Award in 2003.

Bruce is married to Monika and they have four children: Megan, Molly, Bianca, and Anton. In 2004-2005 they hosted a foreign exchange student, Pedro, from Portugal, who attended Stockdale High School.
Susie Geiger is the Public Affairs Manager supporting Occidental of Elk Hills, Inc., with headquarters located in Tupman about 20 miles west of Bakersfield, and Vintage Production California LLC, with headquarters in Bakersfield. Both companies are subsidiaries of Occidental Petroleum Corporation (Oxy). In the United States, Oxy is the largest oil producer in Texas and the largest natural gas producer in California, with additional operations in Kansas, Oklahoma and New Mexico.

Susie is a graduate of the University of Arkansas with a BSBA majoring in Accounting (1981) and holds an MBA from the University of Phoenix (2002). After 20 years of working in Accounting / Finance areas for Oxy in Tulsa, Houston, Midland, Texas and Bakersfield, Susie was presented an opportunity for a new career challenge and accepted the position of Public Affairs Manager at Oxy in 2002.

Susie currently serves on the leadership board for several organizations including Bakersfield Homeless Center, President of Links for Life, United Way Community Impact Team, Rotary Club of Taft, Bakersfield Chamber of Commerce, CSUB School of Business and Public Administration, CSUB Community Impact Team, Taft Chamber of Commerce, Vision 2020 Facilitation and Image Teams, and Western State Petroleum Association. Susie also is a member of the Kern Chapter of the Association of Petroleum Institute, San Joaquin Valley Air & Waste Management, and the Public Relations Society of America.

Previously, Susie has served as President of the Rotary Club of Taft, Group Area Representative for Rotary District 5240, Chairperson for the Bakersfield Chamber of Commerce Energy Committee, and President of the Taft Chamber of Commerce. Susie is a graduate of the Leadership Bakersfield class of 2004.

She and her husband, John, enjoy spending time with John’s three daughters and sons in law in Oklahoma along with two grandsons and daughter and son in law in Ohio with their two granddaughters. Susie and John share a passion for golf and love to travel to find the next best place to play. Susie also loves to read and experiment with new recipes in the kitchen.
Ben Hanson
Senior Vice President and Regional Manager
Wells Fargo Bank

Senior Vice President Ben Hanson is the Regional Vice President (RVP) of the Bakersfield Regional Commercial Banking Office (RCBO) for Wells Fargo & Co. As RVP, Ben manages a team of 25 banking professionals who serve middle-market businesses located primarily in the Southern San Joaquin and Coachella Valleys of California. Together, Ben and his team are responsible for managing a loan portfolio of over $1 billion in total outstanding balances.

A financial services veteran with more than 26 years of banking industry experience, Ben joined Wells Fargo in 1993 as a Relationship Manager in the Fresno RCBO. In 2001 Ben relocated from Fresno to Bakersfield to accept a promotion to Loan Team Manager. During his 16 years at Wells Fargo, Ben has gained valuable experience through the various management, marketing, and credit positions he has held.

Ben earned a bachelor's degree in Business Administration from California State University, Fresno in 1982. In 2003, he participated in and graduated from the Leadership Bakersfield program. Ben currently serves as Treasurer and board member of the Court Appointed Special Advocates (CASA) of Kern County and is a member of the California State University, Bakersfield Executive Advisory Council of the School of Business and Public Administration, the California State University, Bakersfield Council 100, and Rotary Club of Bakersfield.

Ben resides in Bakersfield with his wife Lisa, and their two daughters, Taylor and Kendall. The entire family attend and hold membership at First Presbyterian Church in downtown Bakersfield. In his spare time Ben enjoys spending time with his family, traveling, reading, and golf.
Susan C. Hersberger is Public Affairs Director of Aera Energy LLC, one of California’s largest oil producers. Headquartered in Bakersfield, most of Aera’s production is centered in the San Joaquin Valley. The company also has operations in the LA Basin and in Monterey and Ventura Counties. Aera is jointly owned by Shell and ExxonMobil.

Susan is responsible for coordinating community and media relations programs in Kern County and other Aera locations in the state. She has worked in the oil industry since 1990 when she joined Shell’s California affiliate. Prior to that, she held a similar position in the telephone industry with Contel (now part of Verizon).

Active in civic affairs, Susan currently serves in Kern County on the leadership team of Greater Bakersfield Vision 2020 and the Executive Advisory Council of the Cal State Bakersfield School of Business and Public Administration. In addition, she is a Director of the Bakersfield Museum of Art and the Jim Burke Education Foundation and is a member of the Rotary Club of Bakersfield. In Ventura County, Susan is a Director of the Ventura County Economic Development Association.

Previously, Susan served as Chairman of the Board of the Greater Bakersfield Chamber of Commerce and as a Director of the Friends of Mercy Foundation, the Options Unlimited Women’s Business Conference, Junior Achievement of Bakersfield, and the Private Industry Council of Employers Training Resource. She is also a past Chairman of the Leadership Bakersfield Advisory Council.

A Phi Beta Kappa graduate of Indiana University with a BA in French, Susan also holds a MA in West European Studies from Indiana University and a MBA from Northern Illinois University.

She and her husband Rod are the parents of two UCLA graduates.
Bruce C. Jay
President & CEO
Valley Republic Bank

Bruce C. Jay is the President and CEO of Valley Republic Bank. Valley Republic Bank was founded in 2008 and opened for business in early 2009 by a group of 24 local professionals who believe the local business community is underserved from a banking perspective. He was the Founder and Director of the Bank of Santa Clarita which received its charter and commenced business operations in late 2004. Before that Mr. Jay was an Executive Officer for 20 years with Bank of Stockdale and its successor, Valley Independent Bank, including 15 years as Chief Financial Officer and 5 years as President.

He relocated from Denver to Bakersfield in 1979 concurrent with employment at Tosco Corporation, where he held positions of Internal Audit Manager and Assistant Division Controller. Mr. Jay was at the Denver office of KPMG Peat Marwick from 1973 until 1979, where he obtained his CPA license. He graduated from Fort Hays Kansas State University in 1973 with a Bachelor of Science degree in Accounting.

Mr. Jay serves on the Board of Directors of: Kern Economic Development Corp., the Greater Bakersfield Chamber of Commerce and the Bakersfield Association for Retarded Citizens. He is also on the Advisory Board of Rosewood, a division of Baptist Homes of the West. He was previously a Director of the Bakersfield Rescue Mission, the Kern County Red Cross, the Arthritis Association of Kern County and the Veteran’s Memorial Park Foundation. Mr. Jay is a member of the American Institute of CPA’s, the Colorado Society of CPA’s, Bakersfield West Rotary, Seven Oaks Country Club, and Laurelglen Bible Church.
Robert W. Karpe  
Chairman of the Board  
Karpe Real Estate Center

Chairman of the Board, Karpe Real Estate Center. A complete real estate operation engaged in sales, financing, appraisal, investment, building and real estate development.

President, Government National Mortgage Association. As President of this $68 billion dollar per year corporation, he changed the auction system to net more dollars from sales, and ended the tandem program savings as much as one billion dollars a year. He initiated international marketing of GNMA securities which has grown into a major method of financing low and middle income housing.

President, National Solar Bank. Started and ended this Congressionally authorized organization, which could have, but did not waste billions of government money on small loans throughout the nation.

Chairman of the Board, Karpe Real Estate Center.

Real Estate Commissioner, State of California. Four goals as Real Estate Commissioner: 1) to protect the land and the free enterprise system; 2) a color blind real estate industry, 3) professionalize the industry; 4) keep costs down. Did increase the surplus of the Department while reducing licensing fees and subdivision filing fees and made educational endowments to universities, state colleges and junior colleges.

John Brock Award—1991.  
Inducted Bob Elias Hall of Fame—1991  
Honorary Doctorate - Cal State University—June 2005

Karpe Real Estate Center  
4000 Ming Avenue  
Bakersfield, CA 93309  
(661) 847-4800  
www.karpe.com
Dr. Joseph MacIlvaine
President
Paramount Farming Company

Joe MacIlvaine has held the position of President of Paramount Farming Company since May 1987. He is responsible for general management of the company’s operations, including the management of 120,000 acres of agricultural properties. The company’s primary crops are almonds, pistachios and pomegranates. In each of these products, Paramount is the largest grower in the country.

Prior to his employment at Paramount, Joe was General Manager of Tejon Farming Company, part of Tejon Ranch. He is President of two water districts, and has been at various times Treasurer and Director of Western Grower’s Association, Chairman of the Almond Board of California, Vice Chair of the California Pistachio Commission, President of the Southern Sierra Council of the Boy Scouts of America, and President of the Rotary Club of Bakersfield. Joe is active in a number of community organizations. His education includes a Bachelor’s degree from the University of California, Berkeley, a Ph.D. from the Massachusetts Institute of Technology, and a Master’s of Business Administration from UCLA.
George F. Martin is the Firm Managing Partner of Borton, Petrini & Conron, LLP, and the Managing Partner of the firm’s Bakersfield office. George is A.V. rated by Martindale-Hubbell and is a practicing litigator in both business and insurance matters. He is the recipient of the Kern County Bar Association’s 1996 Bench & Bar Award. He obtained his B.A. degree from California State University, Sacramento, and his J.D. from the University of California, Davis, School of Law. He is still keenly interested in education, having served as dean of California Pacific School of Law, and as the chairman of California State University, Bakersfield Foundation’s Board of Directors.

George has served on the boards of directors for many professional organizations, including the Association for California Tort Reform, the California Defense Counsel Association, the Association of Southern California Defense Counsel (Past President), Automobile Club of Southern California Advisory Board, and is the current Chairman of the Witkin Legal Institute Advisory Board. He has lectured for various organizations throughout the state, including the State Bar of California, the California Judges Association, Hastings College of Trial and Appellate Advocacy, the Association of Southern California Defense Counsel, and the Association of Northern California Defense Counsel, to name a few. He has written numerous legal articles, including the defense portion of the California Education for the Bars Proposition 51 book and has served as Editor-in-Chief for the Association of Southern California Defense Counsel’s Verdict Journal of Law and California Defense magazines. He also is the editor of the Insurance Bar List annual summary of California law. George has tried varied legal actions, many of which have worked their way through the appellate courts to make new law.

George believes that his involvement in local business associations and civic affairs is very helpful to his litigation practice in knowing and understanding the people who make up Kern County. He has served on many local boards and is currently a member of the Greater Bakersfield Chamber of Commerce Board of Directors (Past President) and the Kern County Economic Development Corporation Board of Directors. He also has served on the Boards of Directors of Greater Bakersfield Memorial Hospital and the Central California Heart Institute, where he served as Chairman of the Board of Directors.

George is married to Linda Martin and they have two sons, Bry and Brandon.

Alternate member: Michael Abril, Partner, Borton, Petrini & Conron, LLP
Debra L. Moreno  
President/CEO  
Greater Bakersfield Chamber of Commerce

Debbie is the President of the Greater Bakersfield Chamber of Commerce. She has been with the Bakersfield Chamber for 18 years serving as Vice President of Operations before being offered the position of President/CEO in May of 2004. The Bakersfield Chamber is one of the largest Chambers in California and considered one of the top 100 most influential Chambers in the nation by the US Chamber of Commerce.

A native of Long Beach, California, Debbie attended California State University, Long Beach and later CSUB. Her first career was as a Real Estate Broker in Tehachapi, California. After moving to Bakersfield she served as the Confidential Assistant to then Kern County Sheriff John Smith before joining the Chamber.

Debbie serves as a vice chair on the Board of Directors of the Western Association of Chamber of Commerce Executives, the nation’s largest Chamber professional organization serving 15 states, where she served as the Chairman of their annual conference of nearly 600 Chamber professionals in February of 2006. She also serves as vice chairman on the Board of Directors of the Southern California Chamber of Commerce Executives Association and is a member of the US Chamber of Commerce Committee of 100, made up of leaders of the top public policy Chambers in the country.

Community affiliations include serving on the United Way of Kern County Board of Directors, Workforce Investment Board, Mid State Development Board, Greater Bakersfield Vision 2020, Inc., and Chairman of Vision 2020 Image Subcommittee in addition to the CSUB Executive Advisory Council.

She is married to husband Tony, who is retired with 30 years from Pacific Bell and is a consultant for Valley Clean Air Now. Their son Marcus is a freshman at UCLA.
John Nilon was appointed as the County Administrative Officer June 2009. Mr. Nilon has 25 years of County administrative experience and has headed three County departments. Prior to be appointed as the CAO he was the Director of Public Health since 2007. From 2003 to 2007 he served as the Director of Child Support Services and from 1998 to 2003 he was the Executive Director of Employer’s Training Resource. From 1992 to 1998, Nilon was Assistant Director of Human Services. He held several position in the County Administrative Office from 1985 to 1992.

Mr. Nilon earned a Bachelor’s degree in Political Science and Master’s degree in Business Administration from California State University, Bakersfield. The School of Business and Public Administration named him its Outstanding Alumni of 1990. Mr. Nilon’s community involvement earned him the Man of the Year Award from the Volunteer Association of Kern County in 1989, and he received a Regional Merit Award for Distinguished Leadership in Public Service from the Kern Council in 2002.

Mr. Nilon is married and has three children. He has been a resident of Kern County for 32 years.
Michael W. Olague
Senior Vice President
Chief Administrative Officer
Bank of the Sierra

Michael Olague is the Senior Vice President/Area Manager for Bank of the Sierra’s Bakersfield market. He is responsible for the coordination and implementation of the tactical initiatives that support the organization’s policies, goals and objectives for the market. He is responsible for the management of the four offices located in Bakersfield and the one office in Delano. Based out of the Bank’s Ming Avenue location he has over 30 years experience in the banking industry. During his banking career, he has held a number of positions including Regional President, Retail Sales Director, and Middle Market Banking Manager.

A Bakersfield native, he holds a Bachelor’s degree in business from California State University Bakersfield and is a graduate of the University of Virginia Graduate Banking School. He is currently on the Mid State Development Board, Kern Community Foundation Board, and Advisory Board for the CSUB business school.

Bank of the Sierra is in its 33rd year of operations and is the largest independent bank headquarters in the South San Joaquin Valley. The company has $1.3 billion in total assets with 24 branches, an agricultural credit center, an SBA center, an online virtual bank, and over 400 employees.
Nicholas Ortis is the Local Area Manager of Government Relations for Pacific Gas and Electric Company. PG&E is the state’s largest combined natural gas and electric utility, providing service to approximately 15 million people in Northern and Central California. At Pacific Gas & Electric Company, Nick is responsible for managing the company’s local advocacy efforts, local charitable contributions and community relations efforts.

Before joining PG&E, Nick served as the Governmental Affairs Manager for the Greater Bakersfield Chamber of Commerce, one of the area’s largest and most respected trade associations. In this capacity, Nick assisted Chamber members in drafting, advocating, and implementing the Chamber’s public policy and political action agendas.

Prior to his work at the Chamber, Nick served in a variety of staff and management positions in the non-profit and public sectors; Nick has worked for the Silicon Valley Leadership Group, the United Way of Kern County, and Assemblywoman Nicole Parra.

A proud “Banana Slug”, Nick has a Bachelor’s Degree in Politics from the University of California, Santa Cruz.

In addition to the Executive Advisory Council, Nick serves on the boards of the Bakersfield Homeless Center, the Alliance Against Family Violence and Sexual Assault, and the Kern Transportation Foundation.

Nick is married to Tera Ortiz, an accountant with the City of Bakersfield and current MPA student at CSUB. When not following local and national current events, Nick enjoys spending time with friends and family, spoiling his 3 nieces and 2 nephews, and rooting for the LA Lakers.
Jacob Panero
Secretary
Varner Brothers, Incorporated

Born and raised in Bakersfield, Mr. Panero is a 3rd generation refuse and recycling collector. For Jacob, growing up “garbage” included time in every facet of Varner Brothers operations, from yard maintenance, to truck repair, to equipment operation and then management and supervision. Under the tutelage of grandfather, former CSUB EAC member E.L. “Skeet” Varner and father Daniel Panero, Jr., Jacob is poised to help lead Varner Brothers as a continued community asset and industry leader through the coming decades.

Jacob strives to give back to the community and his industry. He is a member of the Home Builders Association and Building Industry Political Action Committee, the Solid Waste Association of North America’s Sierra Chapter, a second generation member of North Bakersfield Rotary and Stockdale Country Club.

Mr. Panero attended local schools and graduated with Honors from UC Davis with a B.A. in Economics and a minor in Communications. He is a member of the Golden Key International Honour Society and the National Society of Collegiate Scholars. Currently, he serves as a trustee of the E. L. Varner Foundation which provides college scholarships to the children of local families, primarily at CSUB.

Faith and family are key to Jacob and his wife Nicole. They regularly attend Riverlakes Community Church and they strive to teach their children their core values of faith in Jesus Christ, love, integrity and wisdom.
Mary Jo Pasek
Business Development
Creative Management Solutions of CA

Mary Jo Pasek, a native of Long Prairie, Minnesota, is a graduate of The College of St. Scholastica. Subsequently, she has done graduate work at both George Washington University in Washington, D.C., and The Wharton School of the University of Pennsylvania.

In 1981, Mary Jo jointed Calcot, Ltd., as Personnel Director and was promoted to administrative manager in 1982. In September 1990, Thomas W. Smith, President of Calcot, the world’s largest cotton marketing cooperative, named her an Assistant Vice President of Administration and Human Resources. She took early retirement in 2006 and now does business development through Bakersfield and the San Joaquin Valley of California.

Since moving to Bakersfield in 1977, Mary Jo has served, or is currently serving, on the board of directors of many professional organizations including Society for Human Resources Management, Kern Coalition for Employee Benefits Cost Containment, Workforce Investment, Greater Bakersfield Chamber of Commerce, American Business Women’s Association, Ag Academy at Foothill High School, Advisory Board of the Regional Occupational Center, and the Girl Scout Personnel Committee. Mrs. Pasek is active in community and civic activities including CASA, United Way of Kern County, American Cancer Society, Bakersfield Women’s Business Conference, Bakersfield Rotary Breakfast Rotary, Junior League of Bakersfield, Member of the Board of Directors of Mercy Hospital, Bakersfield, St. Francis of Assisi Church, Finance Committee, Habitat for Humanity, and chaired the last two College of St. Scholastica reunions.

Recognized for her dedication to volunteerism, Mary Jo is the recipient of the Dorothy Cole Fund-raising Award from the American Cancer Society as well as Junior League Volunteer of the Year. She is recipient of the Bernice Harrell Chipman Woman of the Year Award and is the Breakfast Rotary club Rotarian of the Year. Additionally, Mary Jo is an advocate for breast cancer awareness having survived a battle with cancer in 1997.

Mary Jo enjoys cooking, loves to travel, snow ski, and white water canoeing with her husband Thomas, a sales and marketing consultant.
Harley Pinson
Klein, DeNatale, Goldner, Cooper, Rosenlieb, and Kimball, LLP

Harley Pinson is currently with the law firm of Klein, DeNatale, Goldner, Cooper, Rosenlieb & Kimball, LLP. They are the premier business law firm in the Valley, providing counsel to businesses on sophisticated business transactions and complex litigation. Their philosophy is simple: They are committed to be accessible and responsive to their clients’ needs while providing creative yet practical and cost-effective solutions.

Mr. Pinson’s area of practice is Business Counseling, Transactions & Tax.

Mr. Pinson received his Bachelor of Arts in 1973 from the University of California, Santa Barbara. He received his Juris Doctorate in 1977 from McGeorge School of Law in Sacramento. Mr. Pinson passed the State Bar of California in 1977.

Mr. Pinson is a member of the Business Law, Environmental Law, International Law and Real Property Law sections. He has been a member of the International Bar Association since 2006, the American Bar Association since 1978 and the Kern County Bar Association since 2008.

Mr. Pinson has served as the President of the Rotary Club of Bakersfield Breakfast from 2002-2004 and has been a member since 1982. He has been a member of the University of California, Santa Barbara Alumni Association since 1973 and served as the Alumni Association’s President from 2002-2003. From 2002-2006 he served on the Board of Directors for the Bakersfield Symphony Orchestra and since 2008 he has been on the Board of Directors for the Junior Achievement of Bakersfield, Inc.

Mr. Pinson is also actively involved with the CSUB Roadrunners where he serves on CSUB Roadrunner Athletics Advisory Board since 2008. He is also the Chairman for the Rotary International District 5240 Ambassadorial Scholarship Committee.
John Pryor CPCU (EAC Chairman • 1999-2001)
President
John Pryor Risk Management

John Pryor has a long family history of insurance and risk management in Kern County that dates back to 1926.

A business administration graduate of the California State University system (San Jose State in 1954), he holds the following professional designations of the American Institute for CPCU and the Insurance Institute of America:
• Chartered Property Casualty Underwriter (CPCU)
• Associate in Risk Management (ARM)
• Accredited Advisor in Insurance (AAI)
• Associate in Insurance Services (AIS – Total Quality Management in Insurance)

Following a tour of duty aboard ship as a personnel and legal officer in the US Navy, John entered the insurance business in San Francisco working for an insurance company before returning to Bakersfield to join his father’s firm. He subsequently co-founded KIA Insurance Associates, principally a commercial-industrial insurance broker — as well as Personal Express Insurance Services, a highly innovative personal insurance facility for individuals and families.

Locally, John has served over the years as president (or board chairman) of these organizations: Greater Bakersfield Chamber of Commerce, Stockdale Country Club, Rotary Club of Bakersfield West, Kern View Foundation, Southern Sierra Council of the Boy Scouts of America, Mid State Development Corporation, Kern County Community Foundation, St. Paul’s Episcopal Parish and Kern Leadership Alliance.

At the state level, he has served as president of the Independent Insurance Agents & Brokers of California, a member of the California Department of Insurance Curriculum Board, and on the Board of Directors of the Insurance Education Association.

Nationally, John served on the Board of Governors of the CPCU Society and currently on the Board of Trustees of the Insurance Institute of America and the American Institute for CPCU. He has also served on committees of the Independent Insurance Agents and Brokers of America.

His honors include Blue Key National Honor Fraternity at San Jose State, Beta Gamma Sigma Honorary Business Fraternity, CSUB, Silver Beaver Award of the Boy Scouts of America, and the John Brock Community Service Award of the School of BPA at CSUB.

He is married to Meg, a registered dietitian. They have two grown sons and four grandchildren.
Brent E. Rush
Manager, Government Affairs and Communities
Boron Operations

Brent is manager of Government Affairs and Communities for Rio Tinto Minerals of the Boron Operations. Rio Tinto Minerals is a leading supplier of borates and talc, serving more than 2,400 direct customers worldwide. Prior to his position with Rio Tinto, Brent was the local area manager for government relations at Pacific Gas and Electric Company.

Brent is a member of the Bakersfield Chamber of Commerce Governmental Review Council, Bakersfield’s Downtown Business Association Board of Directors, Greenfield Union School District Foundation for Success and Bakersfield Breakfast Rotary.

Prior to joining PG&E, Brent worked for more than a decade as a local news reporter at KUZZ Radio. He also worked in the Marketing and Public Relations Department at Bakersfield College and as a field representative for Kern County First District Supervisor Jon McQuiston.

Brent earned a BS in management (Kaplan University) and MBA (New York Institute of Technology). He earned multiple awards during his career as a news reporter, including the Associated Press Best Newscast and Best Anchor awards for California and Nevada.
Thomas B. See  
Owner/Consultant  
Tom See & Associates

Grew up in California, New Mexico and Florida.

Graduated from California State Polytechnic University, San Luis Obispo in 1968, majored in Business Administration with concentrations in Industrial Relations and Psychology. He also received his masters of Public Administration from California State University, Bakersfield and is a Senior Professional in Human Resources (SPHR).

Recruited by Shell Oil and worked in Employee Relations in California, Louisiana, and Illinois in Oil & Gas Production, Refining and Chemical Operations.

In 1975 he helped start up and run Elk Hills Naval Petroleum Reserve, a two billion dollar operation. Also working for Williams Brothers Engineering Company, he designed and implemented a performance management process for the Moroccan State Own Oil Company, in conjunction with U.S. AID.

He was recruited to assist in the turnaround of the state’s largest oil well servicing company, California Production Services. The turnaround was successful and the company was sold to Pool Energy Services.

He started his own consulting company, Tom See & Associates in 1994.

Tom’s “mission” is to help companies develop their strategic business plan and weave human capital and quality processes throughout that plan. He specializes in helping Family Owned Businesses.

He has forty years in the business, teaches the Human Resources and Quality Certificate programs at CSUB, and has been on the American Arbitration Association’s Panel of Labor Arbitrators.

His greatest success has been to see his children graduate from college and develop a strong, positive work ethic.
Robert A. Stine
President & Chief Executive Officer
Tejon Ranch Company

With nearly 30 years of commercial real estate development and finance experience, Robert A. Stine, president and CEO of Tejon Ranch Company, joined the company in 1996. Leading the 160-year old diversified real estate development and agribusiness company, Stine focuses on three principal businesses: real estate, farming and resource management. Over the next five years, Stine is dedicated to creating investment and development opportunities on Tejon Ranch land along the I-5 transportation corridor within master-planned business and residential communities. A public company, Tejon Ranch is traded on the New York Stock Exchange under the symbol TRC.

Prior to joining Tejon Ranch Company, Stine served for 17 years with the Collins Companies in San Diego, a privately held, diversified real estate development, construction and asset management company. Joining Collins in 1979 as vice president and regional partner in Orange County, he became CFO in 1981, COO in 1984 and was elected CEO in 1986. Previously, he was a vice president with Coldwell Banker (now known as CB Richard Ellis) and the top producer nationwide in 1978.

Stine currently serves as a director of Tejon Ranch Company; First Community Bancorp, a bank holding company based in San Diego County; The Bakersfield Californian, a privately held newspaper publishing company; and as a director of the California Chamber of Commerce. He is also a member of the Urban Land Institute (ULI) and is active with its Resort Development Council. From 1992 to 1995, Stine served as president and director of the Rancho Santa Fe Association, an unincorporated community in San Diego County.

Stine graduated from the Wharton School in Pennsylvania with a MBA. He earned his bachelor’s degree in government and economics from St. Lawrence University in New York. From 1969 to 1975, Stine was in the U.S. Army Reserves, Corp of Engineers.

The Stine’s have two grown children and four grandchildren.
Kevin K. Stockton
Vice President – Operations
State Farm Insurance Companies

Kevin Stockton is a Vice President – Operations with State Farm Mutual Automobile Insurance Company, the largest property and casualty insurer in California and the nation. Responsible for State Farm General Insurance Company, a California affiliate of State Farm Mutual, Kevin oversees all fire underwriting and claims processing for non-auto commercial and personal lines.

Kevin’s State Farm career brought him to the Bakersfield Operations Center by way of Westlake Village, Chico, Sacramento, San Jose, Rohnert Park, and the company’s corporate office in Bloomington, Illinois.

Kevin is Chairman of the IINC (Insurance Information Network of California) board of directors. He is also a member of the Governing Committee for the California FAIR (Fair Access to Insurance Requirements) Plan, a legislated entity providing insurance to high-risk areas, having served as Chairman from November 2003 through October 2004. He is a member of the Executive Advisory Council and the Foundation Board for California State University, Bakersfield, where he co-chairs the Community Outreach Committee and serves on the Audit Committee.

Receiving his Bachelor of Science degree in Business Administration from California State University, Chico, Kevin has also received a number of national industry recognized underwriting and financial consulting designations, including Chartered Property and Casualty Underwriter (CPCU), Chartered Life Underwriter (CLU), and Chartered Financial Consultant (ChFC).

He and his wife Pat have two daughters, Anna and Amy, graduates of the University of California, Davis and California State University, Northridge respectively. Kevin enjoys tennis, golf, and other outdoor activities.
Judge Jon Stuebbe has been with the Kern County Superior Court from November 1995 to the present. Before that he was a Judge with the Bakersfield Municipal Court from June 1993 to November 1995. Judge Stuebbe was the Dean for the California Municipal Court, June 1993 to November 1995.

He also held the following positions: Dean, California Associate Professor of Business and Executive Assistant to the President, San Francisco State University, 78-85; Adjunct Associate Professor of Business, University of California, Berkeley 81-84; Director, Haas Foundation Annual Conference on Business and Ethics, 81-84; Assistant Director, Center for World Business, 80-84.


Mary Trichell  
Owner/President  
W.A. Thompson, Inc.

Owner/President of W.A. Thompson, Inc., a malt beverage distributorship servicing Kern County and the high desert areas of California.

Born and raised in Bakersfield, educated at East Bakersfield High School, Mills College and Bakersfield College. Mother of three children.

Served on Greater Bakersfield Chamber of Commerce Board of Directors, and the California Beer and Beverage Distributors Board of Directors. Member of Downtown Bakersfield Rotary Club.
In 2001, Jon Van Boening began his tenure as President/Chief Executive Officer of Bakersfield Memorial Hospital (BMH). BMH, a Catholic Healthcare West (CHW) member and Kern County’s largest regional medical center, has grown and prospered under his leadership. Prior to his current position, Jon served eight years as Bakersfield Memorial Hospital’s Vice President Operations. Jon has a strong sense of community, and leading BMH—a community hospital owned and controlled by the people of Bakersfield and Kern County—has been a perfect fit.

Jon is a graduate of the University of the Pacific School of Pharmacy and is a licensed pharmacist in California and Wyoming. He holds a Master of Science in Administration from California State University Bakersfield.


Community service has always been part of Jon’s life. Following years of service to the Kern Unit- American Cancer Society (ACS), Jon served as Chairman of the Board, ACS California Division, in 1989 and 1992. From 1990 to 2000, he served as a member of the American Cancer Society National Board of Directors. His current membership with the Bakersfield Rotary Club began in 1984, and he sat on their Board of Directors from 1994–2000. In addition, he led the United Way of Kern County as president from 1992–1995.

Jon has been recognized throughout the years for his achievements and contributions. In 1999 he received the Good Rotarian Award, District 5240 and was acknowledged by CHW with the Philosophy in Action Award, Core Value Stewardship. In 1993, Jon was presented with the St. George Medal, the Outstanding Volunteer Leader Award from the American Cancer Society National Board of Directors. California State University Bakersfield awarded the Graduate Deans Award to Jon in 1992—an award presented annually to the outstanding graduate student in the universities’ graduating class. During 1988 Jon was named the Health Care Volunteer of the Year by the Volunteer Center of Kern County, Inc., and had the tribute of having the Bakersfield Unit of the American Cancer Society name its highest honor after him—the “Jon Van Boening Volunteer of the Year Award”.
Raymond A. Watson  
Supervisor  
Kern County Board of Supervisors,  
4th District

Ray Watson is Kern County supervisor representing the 4th District. He was appointed to represent the Kern County Board of Supervisors on the monument committee. Elected to the board in November 2002, Supervisor Watson has a long and distinguished history of community service having served as president of the Greater Bakersfield Chamber of Commerce, president of the Downtown business Association, president of Rotary Club of Bakersfield, Kern Medical Center Blue Ribbon Committee, Bakersfield College Foundation, Memorial Hospital Foundation Board, chairman of the United Way of Bakersfield and Kern View Foundation, to name of few.

Ray obtained his bachelor's degree in accounting from University of Southern California and is a Certified Public Accountant. He had a long, illustrious career in the television industry eventually becoming a vice president and general manager of television stations in Denver, San Diego and Bakersfield. He was named Broadcaster of the Year in 2000 and awarded the John Brock Annual Award for Community Service by the California State University, Bakersfield School of Business and Public Administration.
SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION
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• Economics
• Finance
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• Management Information Systems
• Marketing
• General Business

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• Financial Services

• Global Economics
• Pre-Law
• Teacher Preparation

Bachelor of Arts in Public Administration
Concentrations:
• Non-Profit Management

Master of Business Administration (MBA)

Master of Public Administration (MPA)

Master of Science in Administration–Health Care Management (MSA-HCM)