



Business Administration at CSUB

The School of Business & Public Administration (BPA) at California State University, Bakersfield offers a Bachelor of Science (B.S.) degree in Business Administration.

Business majors must select a specific area of concentration in one of the following areas:

- Accounting
- Agricultural Business
- Economics
- Finance
- General Business
- Health Care Management
- Human Resource Management
- Management
- Management Information Systems (MIS)
- Marketing
- Public Administration
- Small Business Management
- Supply Chain Logistics

To find out more about this challenging and rewarding program, contact us at 661-654-2326 or visit our website: www.csub.edu/bpa.

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CSU Bakersfield
School of Business and Public Administration

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BUSINESS ADMINISTRATION



Preparing the business leaders of tomorrow

Business Administration
at CSU Bakersfield

The School of Business and Public Administration (BPA) at CSU Bakersfield is YOUR local opportunity for educational excellence.

Earning a degree in Business Administration is an investment in your future. In today's increasingly complex global economy, the need for well-trained business professionals is greater than ever. Having a business degree puts you one step ahead of other job seekers. As a Business major, you'll also acquire valuable communication, critical thinking, research, and analytical skills that will help you succeed in any career.

AACSB Accreditation



Unlike private and online universities, the School of Business and Public Administration at CSUB is accredited by AACSB (Association to Advance Collegiate Schools of Business). AACSB Accreditation is the hallmark of excellence in business education, and has been earned by less than five percent (5%) of the world's business schools.

For more information, see www.bestbizschools.com.

Majors That Mean Business Get the BPA Experience

Student Support

At CSU Bakersfield, students enjoy small class sizes and face-to-face interaction with their professors. The BPA Student Services Center provides valuable support services, including full-time advisors who work with you to facilitate success in your degree program. Campus clubs and student organizations are a great way to make new connections and build professional networks.

Outstanding Faculty

BPA faculty members are highly qualified Ph.D. professors who are active in academic research, consulting and community service. They use the latest instructional methods and present applied coursework that is relevant to organizations of every size and industry.

Community Connections

The School of Business and Public Administration at CSUB provides numerous opportunities for internships with businesses, government, and nonprofit agencies throughout Kern County. Business Administration majors choose a specific course of study from 13 specialized concentrations such as: Accounting, Finance, Small Business Management and Supply Chain Logistics.

Convenience and Value

BPA's flexible programs are designed to meet the needs of full-time students and working professionals. Courses are offered at the CSUB main campus as well as the Antelope Valley campus. Evening classes allow students to pursue a degree while working full-time. In these tough economic times, CSUB offers a terrific educational value, with total fees averaging around half the cost of most private or online universities.

Career Opportunities

There are countless career opportunities in both the private and public sectors for Business Administration graduates. The B.S. degree is excellent preparation for careers in a wide range of fields, including:

- Accounting
- Agribusiness
- Commercial Law
- Economics
- Finance
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Marketing
- Operations and Supply Chain Management
- Sales
- Taxation

