Requirements for the Bachelor of Science in Business Administration

2016 - 2018 Catalog

The Bachelor of Science degree with a major in business Administration requires a minimum of 120 units which includes courses for the major and concentration, plus courses for other university-wide graduation requirements: General Education, American Institutions, First-Year Experience, Gender-Race-Ethnicity, Upper Division Writing, foreign Language, etc.

Total Units Required to Graduate 120 units

Major Requirements 72 units
- Lower Division Core 27
- Upper Division Core 30
- Concentration 15

Minor Requirement 0 units

General Education Requirements 39 units
- First-Year Seminar 2
- LD Area A Foundational Skills 9
- LD Area B Natural Sciences 6
- LD Area C Arts and Humanities 6
- LD Area D Social and Behavioral Sciences 3*
- American Institutions 3*
- SELF 0*
- Junior Year Diversity Requirement 3
- UD Thematic Areas B and C 6
- Capstone 1
- GWAR (Exam or Class) 0**

Additional Units

*Area A4, Area D2, American Institutions – Government, SELF, and Junior Year Diversity can be satisfied in the major.

Requirements for the Major in Business Administration

A. Required Lower Division Foundation Core (27 units)

BA 2900 with C or better (not C-) (course not required for Accounting majors), ACCT 2200, ACCT 2210, ECON 2010, ECON 2020, BA 2200 or ECON 2200, MATH 2200, MIS 2000A, BA 2100 (BA 2100 is not required for Accounting majors who have completed ACCT 2350 or its equivalent)
*Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:
1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

B. Required Upper Division Core Courses (30 units)

MGMT 3000, BA 3010, MGMT 3002, MIS 3000 (not required for Accounting majors who have completed ACCT 3600 or its equivalent), MKTG 3000, FIN 3000, BA 3000 or ECON 3008, BA 3108, BA 4908.

C. Upper Division Concentration Electives

Business Administration majors must complete a concentration of at least 12 semester units. Concentration options are as follows:

1. Accounting Concentration (24 units):

   (students must complete these 8 courses): ACCT 2350*, 3000, 3010, 3030, 3600**, 4000, 3250 or 3260, and 4080

   *May substitute for BA 2100 for Accounting majors only
   **Substitutes for MIS 300 0for Accounting majors only

2. Agricultural Business Concentration (15 units):

   a. AGBS 3500, 3510, 370, and 371
   b. One course from: AGBS 372 or 373
   Note: Complete AGBS instead of BA 2100 in the Lower Division Foundation; an internship is recommended

3. Economics Concentration (15 units):

   a. Requires ECON 3010, ECON 3020 or ECON 4300
   b. Three additional Upper Division Economics electives
   *Note: ECON 380 cannot be double-counted in the Business Administration major for core and concentration requirements.

4. Finance Concentration (15 units):

   a. Requires FIN 3260, 4000, 4600
   b. Two courses selected from the following: FIN 3220, 3400, 3600, 3800, 4500, ACCT 3000, 3010, ECON 3020, 4200
Note: Students are encouraged to participate in the internship program: FIN 4860 Internship in Finance.

5. General Business Concentration (15 units):

To qualify for the BS in Business Administration with a concentration in General Business, a student must take five additional upper division courses from at least three of the following areas: Accounting, Agricultural Business, Business Administration, Economics, Finance, Management, Marketing, or MIS. *Note: BA 3000 and ECON 3008 cannot be double counted in the Business Administration major for core and concentration requirements.

6. Health Care Management (15 units)

a. Requires MGMT 3090
b. Plus the following three courses: ECON 3010, PPA 4250, 5360
c. Plus one course selected from: PPA 4190 or 4260


a. Requires MGMT 3100, 4200, 4220, and 4280
b. Plus one course selected from: MGMT 3090, 4300, or ECON 480

8. Management Concentration (15 units):

a. Requires MGMT 3090 and 3100
b. Plus, three courses (or units to complete 15) selected from the following: MGMT 3080, 3400, 3450, 4300, 4600, 4770, BA 4280, MIS 4800
c. Alternatively, as part of the three courses to complete the concentration, students may also select one of the following courses to serve as one of the three elective courses: ECON 4510, PPA 4500

9. Marketing Concentration (15 units):

a. Four courses selected from: MKTG 3010, 3020, 3040, 4050, 4060, 4100, 4200, or 4300
b. Plus one* required course: MKTG 4000 or 4900

*Note: Students may take 400 and 490 plus two more courses from the selection list above.

10. Public Administration Concentration (15 units):

a. Requires PPA 2008, 3000, 4908
b. Plus two (2) courses from among the following: PPA 3200, 3408, PPA 4660 or MGMT 3100, or PPA 4680 or any other courses approved by the Public Administration undergraduate advisor may be substituted for the two courses required in this section.

Service Learning Component in the Public Administration Concentration in the BSBA:
Undergraduate BSBA students with a concentration in public administration must complete at least one service learning component during their degree program. This service learning component may be satisfied by a community-based project in a public administration class, independent study, cooperative education, an internship, or another means approved by the PPA faculty.

11. Small Business Management Concentration (15 units):

a. Requires MGMT 3400 and 3450.
b. Plus, three courses (or units to complete 15) selected from the following: FIN 3600, MGMT 3090, 3100, 4600, ACCT 3030, BA 4280, MKTG 3040, PPA 4500.

12. Supply Chain Logistics Concentration (15 units):

a. Requires MGMT 4400, 4450, MIS 3400, and MKTG 4060.
b. Plus, one of the following: MGMT 4050, 4300, 4600, MKTG 4200, PPA 4500.

Requirements for the Minor in Business Administration (12 units)

1. Requires ACCT 2200, MGMT 3000, MKTG 3000
2. Plus one of the following: BA 1008, 2100, 3108, MGMT 3100, 3020, MKTG 3040 or MIS 3000

Requirements for the Minor in Marketing (12 units)

1. Requires MKTG 3000 and 4900
2. Plus, any two other 3-unit Marketing course.

Requirements for the Minor in Organizational Studies (12 units)

1. Requires MGMT 3000, 3080, 3090, 3100