



## Agricultural Business at CSUB

The Bachelor of Science (B.S.) degree in Agricultural Business is an interdisciplinary program.

This degree enables students to enhance their foundation with agricultural courses, completed at a community college, with upper division knowledge and skills so as to better prepare them for entry-level management positions in the agriculture industry. The Agriculture Business program includes coursework in the following areas:

- Plant and Animal Sciences
- Business Courses with an emphasis on California's agriculture and natural resources
- The legal aspects of agriculture
- Communications and management

To find out more about the Agricultural Business program at CSUB, call (661) 654-2326 or visit our website: [www.csub.edu/bpa](http://www.csub.edu/bpa)



**CSU Bakersfield**  
School of Business and Public Administration

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AGRICULTURAL BUSINESS



## Growing Local Agricultural Leaders of Tomorrow

Agricultural Business at  
CSU Bakersfield

# Why Study Agricultural Business?

Located in the nation's most productive agricultural state, California's San Joaquin Valley is the single richest agricultural region in the world. The Agricultural Business degree from CSU Bakersfield is a home grown opportunity to become a leader in the agriculture industry.

The Bachelor of Science in Agricultural Business is a 2+2 program which combines core upper division undergraduate courses in agricultural business at CSUB with lower division agricultural science courses at a community college. The degree prepares students for entry-level management positions in the agriculture industry.

Students learn the fundamentals of planning, organizing, marketing, financial management, and trade policy with an emphasis on California's agriculture and natural resources.



## Get the BPA Experience

### Student Support

At CSU Bakersfield, students enjoy small class sizes and face-to-face interaction with their professors. The BPA Student Services Center provides valuable support services, including full-time advisors who work with you to facilitate success in your degree program. Campus clubs and student organizations are a great way to make new connections and build professional networks.

### Outstanding Faculty

BPA faculty members are highly qualified Ph.D. professors who are active in academic research, consulting and community service. They use the latest instructional methods and present applied coursework that is relevant to organizations of every size and industry.

### Community Connections

The School of Business and Public Administration at CSUB provides numerous opportunities for internships with businesses, government, and nonprofit agencies throughout Kern County.

### Convenience and Value

BPA's flexible programs are designed to meet the needs of full-time students and working professionals. Evening classes allow students to pursue a degree while working full-time. In these tough economic times, CSUB offers a terrific educational value, with total fees averaging around half the cost of most private or online universities.

## Career Opportunities

The Bachelor of Science in Agricultural Business prepares students for entry-level employment in the business management of the agriculture industry such as:

- Agricultural Business Manager
- Operations Analyst
- Wholesale Distributors
- Farm Loan Officer
- Purchasing Agent
- Grain Merchandiser
- Agricultural Marketing Specialist
- Government Inspector
- Farm Equipment Sales/Service Rep
- Commodity Broker
- Financial Consultant
- Credit Loan Officer
- Agricultural Chemical Sales
- Dairy Plant Manager
- Farm Appraisal Specialist
- Farm Management Consultant
- Farm Manager or Farmer
- Landscape Contractor

The culminating experience for the major requires candidates to propose and carry out a project that applies competencies developed within the major.

