



## B.S. in Business Administration

### 2016-2018 Catalog Requirements

#### A. Required Lower Division Foundation Core (26 units)

1. BA 1008 Perspectives in Business
2. BA 2900 Introduction to Business Professions with C or better (not C-) (course not required for Accounting majors)
3. ACCT 2200 Introduction to Financial Reporting and Accounting
4. ACCT 2210 Introduction to Managerial Accounting
5. ECON 2018 Essentials of Micro-Economics
6. ECON 2028 Essentials of Macro-Economics
7. BA 2200 or ECON 2200 Quantitative Tools for Business and Economics
8. MATH 2200 Introduction to Statistical Concepts
9. MIS 2000 Software Productivity Tools
10. BA 2100 Legal Environment of Domestic and International Business (BA 2100 is not required for Accounting majors who have completed ACCT 2350 or its equivalent.)

#### B. Required Upper Division Core Courses (31 units)

1. BA 3008 or ECON 3008 Diversity in Business Organizations
2. BA 3010 Data Analysis and Decision Making
3. BA 3108 Business, Government and Society
4. BA 4908 Senior Seminar in Business
5. ECON 4510 Managerial Economics
6. FIN 3000 Financial Management
7. MGMT 3000 Organizational Behavior
8. MGMT 3020 Introduction to Operations Management
9. MGMT 4000 Strategic Management
10. MKTG 3000 Marketing Principles
11. MIS 3000 Management Information Systems: Concepts and Applications (not required for Accounting majors who have completed ACCT 3600 or its equivalent.)

#### C. Upper Division Concentration Electives

Business Administration majors must complete a concentration of at least 12 semester units. Concentration options are as follows:

##### Accounting Concentration (24 units):

ACCT 2350, 3000, 3010, 3030, 3600, 4000, 3250 or 3260, and 4080

##### Agricultural Business Concentration (15 units):

AGBS 3500, 3510, 3520, and 3570 and one of the following: AGBS 3530 or 3540  
Note: Complete AGBS 2510 instead of BA 2100 in the Lower Division Foundation

##### Economics Concentration (15 units):

ECON 3010, ECON 3020 or ECON 4300 and three upper division ECON electives  
\*Note: ECON 3008 cannot be double-counted in the Business Administration major for core and concentration requirements.

##### Finance Concentration (15 units):

FIN 3260, 4000, 4600 and two of the following: FIN 3220, 3400, 3600, 3800, 4500, ACCT 3000, 3010, ECON 3020, 4200  
\*Note: Students are encouraged to participate in the internship program: FIN 4860 Internship in Finance.

##### General Business Concentration (15 units):

Five additional upper division courses from at least three of the following areas: Accounting, Agricultural Business, Business Administration, Economics, Finance, Management, Marketing, or MIS.

##### Health Care Management (15 units)

MGMT 3090, ECON 3010, PPA 4250, 5360 and one of the following: PPA 4190 or 4260  
\*Note: Completion of an Applied Service Learning Experience is strongly recommended.

##### Human Resource Management Concentration (15 units):

MGMT 3100, 4200, 4220, and 4280 and one of the following: MGMT 3090, 4300, or ECON 4800

##### Management Concentration (15 units):

MGMT 3090 and 3100 and three of the following: MGMT 3080, 3400, 3450, 4300, 4600, 4770, BA 4280, MIS 4800

\*Alternatively, as part of the three courses to complete the concentration, students may also select one of the following courses to serve as one of the three elective courses: ECON 4510, PPA 4500

##### Marketing Concentration (15 units):

Four courses selected from: MKTG 3010, 3020, 3040, 4050, 4060, 4100, 4200, or 4300 plus one required course: MKTG 4000 or 4900

##### Public Administration Concentration (15 units):

PPA 2008, 3000, 4908 plus two of the following: PPA 3200, 3408, PPA 4660 or MGMT 3100, or PPA 4680 or any approved elective.

##### Small Business Management Concentration (15 units):

MGMT 3400 and 3450 and three of the following: FIN 3600, MGMT 3090, 3100, 4600, ACCT 3030, BA 4280, MKTG 3040, PPA 4500.

##### Supply Chain Logistics Concentration (15 units):

MGMT 4400, 4450, MIS 3400, and MKTG 4060 and one of the following: MGMT 4050, 4300, 4600, MKTG 4200, PPA 4500.

**\*NOTE:** Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).





# Bachelor of Science (B.S.) in Business Administration

Preparing the business leaders of tomorrow

## Career Opportunities

A degree in Business Administration is an investment in your future. There are countless career opportunities for business graduates in a wide range of fields, including:

- Accounting
- Agribusiness
- Commercial Law
- Economics
- Finance
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Marketing
- Operations and Supply Chain Management
- Sales
- Taxation

## Application Deadlines:

Fall Semester: October 1 through November 30 of the previous calendar year  
 Spring Semester: August 1 through August 31 of the previous calendar year

## Application Process:

1. Check to be sure you meet the Admission Requirements.
  - a. To check for admission requirements for all types of applicants please visit [www.csub.edu/admissions/apply](http://www.csub.edu/admissions/apply) and click on the corresponding link to the left.
2. Submit an application to CSU Bakersfield through CSUmentor, the online admissions portal for all CSU schools. A \$55 non-refundable application filing fee is required, but fee waivers are available if you qualify.
  - a. \*Students interested in applying to the Educational Opportunity Program (EOP) should complete their EOP application on CSUmentor after they have submitted their application for admission.
  - b. \*International Students- please see [www.csub.edu/admissions/apply/international/](http://www.csub.edu/admissions/apply/international/) for more information on documents that need to be submitted after completing the application.
3. \*Transfer students- Request official copies of all of your transcripts be sent directly to the Office of Admissions and Records at CSU Bakersfield by the registrar of any college you previously attended. A final official transcript must also be sent upon completion of any courses in progress. (Please note that all offers of admission are contingent on satisfactory completion of any work in progress between the time of the application and the time of enrollment.)
4. You will receive an email from CSUB Admissions and Records acknowledging receipt of your application along with your specific CSUB ID number and login instructions to your myCSUB account. Pay particular attention to any outstanding "To-Do" list items that you need to complete and/or submit.
  - a. \*Admission to the University will be contingent upon meeting all eligibility requirements as well as meeting all deadlines and documents to be submitted. Submit requested documents on time to the University. Do not send documents or correspondence unless required.
5. Check your Admissions Status online at myCSUB regularly for any updates. Once a decision is made, it will be reflected on your account, and you will receive a letter with further information such as signing up for an Orientation.
6. Important: make sure your email address and other contact information are correct. CSU Bakersfield uses email as one of the main forms of communication.

## BPA Advising and Student Services Center

### Contact Information

**Phone** (661) 654-2326

**Fax** (661) 654-3486

**Web** [www.csub.edu/bpa](http://www.csub.edu/bpa)

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